## **DLO DAILY MEDIA UPDATE**

### **CURRENT NEWS 17 MAY 2011**

## Arabic language program based at MSU featured in national publication

(Montana State University)

The U.S. Arabic Distance Learning Network was featured in the May 3 issue of the national weekly publication with the story "A Teaching Network Brings Arabic to the Heartland." Headquartered in MSU's Office of International Programs, the program offers Arabic language instruction at eight universities in seven states: Missouri, New York, North Dakota, Ohio, Pennsylvania and South Carolina, as well as MSU. It pairs videoconference instruction with in-classroom teaching by native Arabic speakers, and is thought to be one of a kind, according to Yvonne Rudman, the MSU-based manager of the program since its inception in 1998.

## Students Get to Experience Cultures at Language Day

(Fox 35/Kion 46)...Candice Nguyen

The next great United States ambassador may be found in Monterey Friday. The Defense Language Institute on the Presidio of Monterey is hosting Language Day that invites thousands of students across California to experience different languages and cultures from around the world. "What's so important about language day is an opportunity to bring the community and especially younger people and students into the Defense Language institute to experience cultures first hand and from native people. That's different performances and cultures they may never get to experience at any other times in their lives," said First Lt. Scott Ghiringhelli.

### Language Day at the Defense Language Institute

(The Californian.com)

Pictures of the recently held Language Day at the Defense language Institute Foreign Language Center. Through the day's various performances and ethnic cuisine, over 4,000 students from the DLI and local high schools experienced the sights, sounds and tastes from around the globe. The annual event is meant to showcase the DLI and the 23 different cultures and languages currently taught at the school.

### Area schools adapting to meet new foreign language requirements by state

(The Ogemaw County Herald)...Matt Keeton

The Michigan Merit curriculum guideline states that, "The State Board of Education expects all students, beginning with the graduating class of 2016, to complete two credits of a world language other than English prior to graduation, or demonstrate a two-year equivalent proficiency." Brunner said that, in the WB-RC school district, Spanish and French classes are available at the high school level, while Spanish classes are available to middle school students. "What we have done is put this in place for our middle school students," Brunner said. "Students who do not meet the requirements in middle school need two years (of foreign language in high school)."

### Hacienda Heights school celebrates multiculturalism with dual immersion program

(sgvtribute.com)...Juliette Funes

Students at Wedgeworth Elementary School are getting a special lesson in Chinese culture. As the only school in the Hacienda La Puente Unified School District to have a dual immersion program, Wedgeworth was visited last Friday by volunteers from the Culture Center at the Taipei Economic and Cultural Office. The volunteers treated the four Chinese-English dual language classes to a session to help them gain a better understanding of Taiwan. "The purpose is to have kids, in addition to learning the language, learn the cultural meaning behind it," said Tim Cheng, coordinator of the El Monte-based center. "Culture is the most important aspect... to mastering the language."

## Fairfield Schools May Lose World Language Classes

(The Daily Fairfield)...Greg Canuel

The hardest hit department would be world languages. French and Chinese classes at the high schools would be condensed, and middle school and elementary school classes would be cut back. For sixth grade, Spanish classes would be held only three days per week instead of every day. Elementary schools would also have half the Spanish classes they now have, cut from 100 minutes per week to 50. The decision also means that six foreign language teachers would be laid off.

### **PREVIOUS NEWS**

### Special pay, bonuses still available for some

(ArmyTimes)...Jim Tice

Included in the special pay menu is a pilot program that authorizes foreign language proficiency bonuses for Special Forces, psychological operations, civil affairs and 75th Ranger Regiment soldiers who maintain minimum proficiency in priority languages. Monthly bonuses for soldiers who score 1/1 on the Defense Language Aptitude Test range from \$25 to \$100 per language and are capped at \$200 for the pilot program. Total language payments under the pilot and the regular foreign language pay program cannot exceed \$1,000 per month.

# ASSIGNMENT OF ADDITIONAL FOREIGN AREA OFFICER (FAO) REGIONAL AFFAIRS OFFICER (RAO) MILITARY OCCUPATIONAL SPECIALTY (MOS) BY THE FY11 2ND QUARTER FAO-RAO EXPERIENCE TRACK SELECTION PANEL

(Marines.mil)

BASED ON THE BACKGROUND, OPERATIONAL EXPERIENCE, AND ACADEMIC CREDENTIALS OF THE BELOW LISTED OFFICERS, THE AWARDING OF A FREE MILITARY OCCUPATIONAL SPECIALTY (FMOS) FOR FAO OR RAO, AS INDICATED, IS APPROVED.

## **Language Program To Send Student Overseas**

(Daily Nexus)...Sean Lee

Religious studies Ph.D. candidate Rohit Singh received the U.S. Dept. of State 2011 Critical Language Scholarship, which helps American students study and master foreign languages. Singh, who will spend the summer in India studying Pakistan's national language, Urdu, is among 575 graduate and undergraduate students selected from a pool of 5,200 applicants nationwide. The program is part of the State Dept.'s Bureau of Educational and Cultural Affairs.

### **Taliban on Twitter for Afghan Internet age**

(AFP)...Usman Sharifi

The move into the English language on Twitter is the latest sign that the Taliban are embracing modern technology in the propaganda battle that runs alongside the guerrilla war of ambushes, suicide bombings and mine explosions. The Islamist extremists sent out their first tweet in English on May 12 claiming "enemy attacked in Khak-e-Safid", with a link to their website for more details about rebel fighters killing "at least 6 puppet police".

### Foreign languages cannot be cast aside any longer

(my.hsj.org)...Kristin Knowlton

In the world today, the average high school student prepares to succeed in the world by taking foreign language classes instead of taking advanced math or science classes. Many experts are revealing that Chinese will probably be the next must-learn language for students to learn. Over 20% of the world are native speakers alone and then there is all the people who are learning the language on top of that. In order to succeed, it is becoming more and more helpful if someone knows and speaks a foreign language. Even though more and more people are realizing foreign languages are important to know, when it comes to schools making budget cuts, the foreign language classes.

## **Blurring the Line between Language and Culture**

(Language Magazine)...Fatiha Guessabi

Language always carries meanings and references beyond itself: The meanings of a particular language represent the culture of a particular social group. To interact with a language means to do so with the culture which is its reference point. We could not understand a culture without having direct access to its language because of their intimate connection.

### Cadets Selected for International Study Scholarships

(Virginia Military Institute)

Two Virginia Military Institute cadets have been selected to receive competitive U.S. government scholarships for study abroad. Cadet Baxter Blevins '13, an international studies and history major, will study Swahili in Zanzibar, Tanzania, during fall semester 2011 on a National Security Education Program David L. Boren Scholarship. He'll also study Swahili this summer at University of Florida under the scholarship. Cadet Jack Leetun '14 will study Arabic in VMI's Morocco program this summer on a Benjamin A. Gilman International Scholarship.

### Students close culture gaps through new language skills

(Mukilteo Beacon)...Sara Bruestle

Kelly Grace Richardson is only in second grade, but already she is learning a foreign language. Actually, make that three foreign languages. The non-profit Foreign Languages for Youth is partnering with several elementary and middle schools in the Mukilteo School District to teach students language classes before or after school. Kelly Grace is learning Spanish, French and Mandarin through FLY at Endeavour Elementary. This year's classes ended in April. "It's very complicated," Kelly Grace said of learning three languages at once, "but you have a lot of fun with the different languages." With FLY, students in grades 1-8 learn foreign languages through games, songs, skits and other fun activities.

## <u>TripLingo offers insight into local language and culture for business travelers</u>

(TechJournal South)...Allan Maurer

For two years, Jessie Maddox, CEO of startup <u>TripLingo</u>, lived worked and traveled through ten different Asian countries. He started after landing a job as a marketing manager for a Caterpillar dealer in Vietnam when he graduated from college. But a lack of knowledge of the local culture and language stymied him. "When I got started in Vietnam," Maddox says, "it didn't take long to learn that without any language skills it was going to be rough. I'm not sure if you've ever asked where the restroom is using only your hands, but it's just a tad bit embarrassing. That's why, when he returned to the U.S., he started <u>TripLingo</u>, a new Web site with mobile apps that helps travelers get the most out of a trip by giving them insight into local language, culture and customs.

## KISS' Gene Simmons And Paul Stanley In Social Media Language Translator

(The Hollywood Reporter)...Etan Vlessing

KISS co-founder **Paul Stanley** is joining fellow band member and reality TV star **Gene Simmons** to pitch the social media language translator Ortsbo at a May 20 Beverly Hills Hotel promotional event for the Canadian interactive content producer Intertainment Media. Stanley and Simmons will participate in *KISS Live & Global*, an interactive fan chat in 53 languages. Simmons, who speaks five languages, including English, Hebrew, Hungarian, and German, has become a business partner and official spokesman for Ortsbo.

### Highland Park Resident Wins Foreign Language Fellowship

(Tribelocal)...Brian Flood

A University of Illinois at Chicago doctoral candidate in history has won a Foreign Language Areas Studies fellowship to study the South African language Xhosa. Jochen Arndt, of Highland Park, Ill., will attend the Summer Cooperative African Language Institute, hosted by the University of Florida, which provides intensive training equivalent to one year of African language instruction with cultural exposure.